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Anna Bullis
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PROFESSIONAL PROFILE

Creative problem solver motivated to enhance the customer experience through creative visual space and display solutions. My desire is to always be learning and growing, not only in my design capabilities, but also as a person. It is my ambition to improve lives and bring joy to people through design.

EXPERTISE

concept development
project presentation
graphic design
merchandising layout
rendering

project management
team leadership & coordination
analytical skills
client communication
customer service

EDUCATION

B.A. Industrial and Innovative Design
Cedarville University/ 3.5 GPA
May 2016

Certificate in Color and Material Design
Pensole Footwear Design Academy
July 2015

PORTFOLIO LINK

www.annabullis.com

PROFESSIONAL EXPERIENCE

ASSISTANT STORE MANAGER

Aeropostal
06.18-present
Leads store in all visual floorset changes to effectively increase sales and create an inviting environment. Executes store operations and ensures projects get completed on time.

VISUAL MERCHANDISING ASSOCIATE/SELLING SUPERVISOR

The North Face
10.16-06.
Develops creative solutions for fixture floor plan and best practices for product displays. Facilitates communication between corporate team and store team. Leads training and development of store teams for merchandising according to company standards. Travels to key high volume stores for refreshes and opening.

STORE DESIGN & VISUAL MERCHANDISING STUDENT DESIGNER

Nayked Brands
01.16-05.16
Created a retail store concept design with a strong attention to detail of brand identity solutions. Designed brick and mortar space plan, merchandise plan, color themes, fixturing, marketing graphics and window displays.

INTERIOR DESIGN INTERN

R. Smith Interiors
08.13-11.13
Assisted in redesigning offices and homes including floor planning, color planning, and creating art work. Internship also included attending client meetings, prepping designs and shopping with the head designer for pieces to go in the redesign.

PROGRAMS

Adobe Indesign
Adobe Illustrator
Adobe Photoshop

SketchUp
Solidworks
Keyshot

Microsoft Office
Microsoft Power Point
Prezi